

ESTABLISHED 1885

Gunn & Moore Ltd

*Manufacturers of
the world-famed*

William Gunn
(RECI)

**"AUTOGRAPH & CANNON"
CRICKET BATS,
TENNIS RACQUETS,
BADMINTON RACQUETS,
HOCKEY STICKS,**

*and every article connected
with British sports.*

**NOTTINGHAM
ENGLAND**



ESTABLISHED 1885

Gunn & Moore Ltd

*Manufacturers of
the world famed*

William Gunn
(RECI)

**"AUTOGRAPH & CANNON"
CRICKET BATS,
TENNIS RACQUETS,
BADMINTON RACQUETS,
HOCKEY STICKS,**

*and every article connected
with British sports*

**NOTTINGHAM
ENGLAND**





Examples of Gunn & Moore's Bat Willows being sawn into rounds for cricket bat clefts.



Choice rounds of perfect bat willow as used by Gunn & Moore for their "Autograph" Century Makers.

Contents

	Page		Page
CRICKET BATS ...	2, 3, 4 & 5	TENNIS FRAMES ...	10
Cricket Bat Re-blades, etc. ...	6	TENNIS & BADMINTON RE-	
BAT OIL ...	6	STRINGS ...	10 & 11
HOCKEY STICKS ...	7	BADMINTON RACKETS ...	11
HOCKEY RE-BLADES ...	7	BADMINTON FRAMES ...	11
TENNIS RACKETS ...	8, 9 & 10	CUSTOMERS' OWN LINES ...	11

FOREWORD

In presenting this new list, we take the opportunity of thanking our many friends at Home and Overseas for the support accorded us during the past twelve months. We hope that the satisfaction given by our products and our service to customers, will continue to merit much goodwill.

As in the past, our efforts are concentrated upon maintaining the high standard of quality at reasonable prices for which Gunn & Moore Sports Goods have earned an unequalled reputation. In every detail of their construction our famous Cricket Bats, Hockey Sticks and Tennis and Badminton Rackets will continue to be products of the finest British hand-workmanship and highest grade materials.

To our friends overseas, especially, it is pointed out that all our products are made from thoroughly and naturally seasoned English timber. We are in an unrivalled position to supply Cricket Bats of the finest true bat willow available, and our "Cannon" and cheaper qualities of bats have the same innate fine quality as the "Autograph" Superior Extra Special Bat, which has for so long been the choice of leading cricketers. All our bats are graded under expert supervision that is backed by over half-a-century's experience, and customers may leave the selection of bats in our hands with confidence of satisfaction.

For 1936-37, our ranges of Hockey Sticks, Tennis Rackets and Badminton Rackets have been revised, the latest models presenting exceptionally attractive appearance and fine values at the moderate prices quoted.

Prompt deliveries and the quick return of repair work, etc., are ensured at all times, but customers will be greatly assisting us if orders are placed early. See page 6 for details of free storage service.

Free copies of our attractive showcards, advertisement window plates (fixed free), literature for distribution, and the loan of any electros appearing in this list are obtainable upon request; and all orders, small or large, and all enquiries for special requirements are assured our best attention.

TERMS: 3½% discount for cash 7 days, or 2½% monthly; otherwise nett trade prices.

PACKING Goods packed suitably for parcels post overseas at 9d. per parcel. Export cases at cost prices.

POSTAGE or Carriage and Postage Paid to address in Great Britain on orders **ABROAD** of £5 nett value and upwards.

EXTRA

GUNN & MOORE LTD.

Address all communications to Chief Office:

CARRINGTON ST., NOTTINGHAM, ENGLAND

ESTABLISHED 1885 - - - WORKS: CASTLE BOULEVARD, NOTTINGHAM
Telephone: Nottingham 40714 - Telegrams & Cables: Autograph, Nottingham - Code: A.B.C. 5th Edition



MEN'S CRICKET BATS

THE
Willow Gums
(REGD.)

"AUTOGRAPH" BATS

These Bats are absolutely the most perfect cricket bats that can be produced. Every model made from straight grained true bat willow, hand-constructed and Guaranteed. All the leading past and present cricketers throughout the world, have made these bats their consistent choice.

Retail Wholesale &
Price Export Price
Each Each

"AUTOGRAPH" Superior		
Extra Special Stamped*	... 42 -	28 -
"AUTOGRAPH" Extra Special	37/6	25 -
"AUTOGRAPH" Specially		
Selected	... 33 -	22 -

"CANNON" BATS

SPECIALY SELECTED	... 28 6	19 -
SELECTED	... 25 -	16 8

Second only to our "Autograph" Bats and Strongly recommended for Club use.

The "SUPERB DRIVER"

24 - 16 -

The handle is specially constructed to give the maximum amount of resiliency and shock absorption, and will especially appeal to those who desire an extra flexible handle.

The blade is of the finest driving Willow and we confidently recommend this Bat as a high-class model at a moderate price. Fitted with best Green Rubber Handle Cover.

RUBBER BAT HANDLE COVERS

Best quality (unstamped) Black, Red or Green

Men's and Harrow size 5/- doz. Net; Sizes 4, 5, & 6, 4/8 doz. Net



MEN'S CRICKET BATS

All Bats have Treble Spring Handles, made entirely by hand, and fitted best Rubber Handle Covers

Retail Wholesale &
Price Export Price
Each Each

The "IMPREGNABLE"

With our famous Treble Spring Handle

Specially Compressed Blade of the True Bat Willow, well wooded but light. Introduced by us to meet the demand for a good Club Bat at a moderate price. Fitted with best Rubber Handle Cover.

21/6 14/4

The "QUICK-SPRING"

With specially Flexible "Quick-Spring" Handle

The centre rubber is black, also thicker than usual. The blade is thoroughly seasoned, compressed and hammered. For players who desire an extra springy handle we strongly recommend this Bat. Fitted with best Rubber Handle Cover.

18/6 12/4

The "NONJAR"

Treble Spring Handle

Specially Compressed Blade, made by hand from the True Bat Willow. We specially recommend this Bat for Net Practice. Fitted with best Rubber Handle Cover. Finest value on the market.

15/6 10/4

NOTE SHORT HANDLE BATS

All the men's Bats shown on these pages can be supplied with short handles; bats are made 1/2 in. shorter in the handle with full size blades. Customers are requested to specify the quantity of short-handled Bats of each quality to be included in each order.

LEFT-HAND BATS
supplied in any quality or size





MEN'S "VELHIDE DRIVER" BATS FOR NET PRACTICE

Specially hard compressed blades, hand-made, manufactured from seasoned true bat Willow fitted with treble spring handles and rubber grips.

The blades are entirely encased in Raw Hide Protection.

Essentially for HARD NET PRACTICE.

Retail Price Each	Wholesale & Export Price Each
21/-	14/-

PUBLIC SCHOOL BATS

Just under full size and usually referred to as *HARROW* Size

These Bats and our Youths Bats are identical in design, materials and workmanship with our full size men's bats. The willow for each has been specially selected; all are made with our famous treble spring handles and fitted with best rubber handle covers.



	Retail Price Each	Wholesale & Export Price Each
"AUTOGRAPH" Super Extra Special Stamped * ...	38 6	25 8
"AUTOGRAPH" Extra Special ...	33/-	22/-
" Specially Selected ...	27/-	18/-
"CANNON" Specially Selected ...	22 6	15/-
" Selected ...	21/-	14/-
"SUPERB DRIVER" ...	20/-	13 4
"IMPREGNABLE" ...	19 6	13/-
"QUICK-SPRING" ...	17/-	11 4
"NON-JAR" ...	14/-	9 4



WOMEN'S CRICKET BATS

	Retail Price Each	Wholesale & Export Price Each
"GIRTON" Women's Model (as illustrated) ...	27 -	18 -

Also all qualities as Public School Bats at the same prices.

MINIATURE BATS.

Side to one-third the scale of the full size. Plain face or transferred with replicas of the All-India Cricket Team signatures. Each ...

3 6	2 4
-----	-----

YOUTHS' CRICKET BATS

Willow & Co. "AUTOGRAPH" and "CANNON" Bats are used by all the principal colleges and schools

The *Willow & Co.*

	Size	Retail Price Each	Wholesale & Export Price Each
"AUTOGRAPH" Superior Extra Special, Stamped * 6	6	26 6	17 8
" " " " " " * 5	5	23 6	15 8
" " " " " " * 4	4	21 -	14 -
" " " " " " * 3	3	19 -	12 8
" " " " " " EXTRA SPECIAL ... 6	6	23 6	15 8
" " " " " " ... 5	5	21 -	14 -
" " " " " " ... 4	4	18 6	12 4
" " " " " " Specially Selected ... 3	3	16 6	11 -
" " " " " " ... 6	6	21 -	14 -
" " " " " " ... 5	5	18 6	12 4
" " " " " " ... 4	4	16 -	10 8
"CANNON" Specially Selected ... 3	3	14 -	9 4
" " " " " " ... 6	6	15 6	10 4
" " " " " " ... 5	5	13 6	9 -
" " " " " " ... 4	4	12 6	8 4
"NONJAR" ... 3	3	11 6	7 8
" " " " " " ... 6	6	12 6	8 4
" " " " " " ... 5	5	11 6	7 8
" " " " " " ... 4	4	10 6	7 -
" " " " " " ... 3	3	9 -	6 -



RAW HIDE PROTECTION

We fit raw hide protection to any bat to order at the following extra cost

	Retail	Wholesale
13" x 7" Protects face and edges for 13" from bottom of blade	3 9	2 6
13" x 11" Protects face, edges and back for 13" from bottom of blade	4 6	3 -
22" x 7" Protects face and edges of whole length of blade	4 9	3 2
22" x 11" Protects whole of blade	6 6	4 4
2" x 11" Wrapping (2" deep), 3 wraps	3 -	2 -

TWINE WRAPPING, 2" deep (3 wraps) ...	2 -	1 4
---------------------------------------	-----	-----

SUB-STANDARD OR REJECT CRICKET BATS

From time to time we have for disposal small quantities of Sub-Standard or Reject Cricket Bats in our "AUTOGRAPH" and "CANNON" qualities.

These Bats are made of the best quality materials but have failed to pass our strict grading test owing to slight detractors in the appearance of the blades. As such blemishes lower their saleable qualities, although no detriment to the actual use of the bats, we class them as rejects and offer at 30% less than our proprietary lines for each respective quality available. The bats are branded the same as our "Autograph" and "Cannon" with the addition of a distinguishing mark X on the splice and small "Sub-Standard" stamp on back.



CRICKET BAT RE-BLADES & RE-HANDLES

* Any make of bat Re-bladed, Re-handled or Repaired

WE urge our customers to send all bats, etc., requiring attention, during the Close Season so as to avoid the possible delay that may occur if repair work is sent during the busy period of the season. If desired, we will store the equipment sent for repair WITHOUT EXTRA CHARGE, until required at the commencement of the new season.

All goods should be accompanied by full particulars of the work required.

Address Parcels and Letters:—

49, CARRINGTON STREET, NOTTINGHAM, ENG.

Carriage to be paid on all goods sent for repairs; the return carriage (in the British Isles and Irish Free State) being paid by us.



* NOTE

The blades of Bats sent for re-blading may be sawn off just below the splice in order to minimise the cost of postage or carriage.

RE-BLADES	FULL SIZE	Harrow SIZE	SIZE 6	SIZE 5	SIZE 4	SIZE 3
	Prices Subject to 33 1/3% Discount					
<i>Willow Green</i> "AUTOGRAPH" Superior Extra Special Star Quality	29 -	25 6	20 -	17 6	15 6	13 -
"Autograph" Extra Special Qual.	24 -	21 -	17 6	15 6	13 6	11 -
".. Specially Selected Qual.	20 -	16 6	13 6	12 6	11 6	9 -
"CANNON" Quality	17 -	13 6	11 -	9 6	8 6	7 -
"IMPREGNABLE" Quality	13 6	12 6	10 6	9 -	8 -	6 -
"NON-JAR" Quality	11 6	10 6	9 6	8 6	7 6	5 -
RE-HANDLES						
Treble Spring "AUTOGRAPH" Quality	13 6	12 6	9 6	8 6	7 6	6 6
"CANNON" Quality	11 6	10 6	8 6	6 6	5 6	4 6
"Double Spring" Quality	8 6	7 6	6 6	6 -	5 -	3 6

CRICKET BAT BLADES (only)

Specially compressed, sand-papred and splices cut ready for fitting the handles. Stamped on shoulders, Blade only by GUNN & MOORE LTD., Makers, Nottingham.

	Retail Price	Wholesale & Export Price
No. 0 Quality	22 9	15 2 Each
No. 1	18 9	12 6
No. 2	15 9	10 6
No. 3	12 6	8 4
"..	10 6	7 -
"..	8 3	5 6

OILING of CRICKET BATS

All our new bats and reblades are of thoroughly seasoned timber and we do not oil the blades except to order, which entails no extra charge. We stress the need for using only:

"OILITOF"

Our own special preparation of refined Raw Linseed Oil in specially protected tins.

PRICE PER TIN: Retail 1/3, Trade & Export 10d.

HOCKEY STICKS



IMPROVED DESIGNS

Made by
Craftsmen

Used by leading International Players.

ENUMERATED IN ORDER FROM LEFT TO RIGHT

	Retail Price	Wholesale & Export
"AUTOGRAPH" SUPER STAR First selection best English Ash, perfect balance, shape and grain, best rattan cane and rubber treble spring handle, bound twine, trimmed red and black. Handle fitted with black rubber cover. As used by Internationals and leading players ..	22 6	15 -
"AUTOGRAPH" SUPER STAR As above, but with head hickory faced	22 6	15 -
"AUTOGRAPH"—Manufactured from choicest English Ash, similar to above. Blade highly polished and best rattan cane and rubber treble spring handle, bound black twine, trimmed bands of red. Handle fitted with black rubber cover. One of the finest sticks procurable	21 -	14 -
"CANNON"—A first-class treble spring best rattan cane and rubber handled stick. English straight grained highly polished blade, velum splice protection. Attractive colour scheme in green and black. Handle fitted with green rubber cover	18 6	12 4
"NOTTS"—A thoroughly reliable stick, with double spring best rattan cane and rubber handle. Carefully selected English Ash blade, polished, in colourings blue and white. Handle fitted with blue rubber cover	15 -	10 -
"SHERWOOD"—English Ash blade, carefully selected, double spring best rattan cane and rubber handle, excellent value. Red and gold colourings introduced. Handle fitted with red rubber cover	12 6	8 4
"FORESTER"—Single spring cane and rubber handle, and well selected Ash blade. Attractively trimmed in blue and gold colourings. Handle fitted with blue rubber cover. Amazing value	9 6	6 4
"POPULAR"—Cane handled stick, suitable for school use. Best materials and workmanship. Trimmed red and blue. Handle fitted with red rubber cover. An exceedingly low priced and satisfactory stick	7 6	5 -

ANY OF ABOVE STICKS SUPPLIED IN SCHOOL, REGIMENTAL OR CLUB COLOURS WITHOUT EXTRA CHARGE.

RUBBER HANDLE COVERS, Black, Red, Blue or Green 18in. ... 12/- 8/- doz.

HOCKEY REBLADES & REHANDLES

ANY MAKE OF HOCKEY STICK RE-BLADED, RE-HANDLED OR REPAIRED

	RE-BLADES		RE-HANDLES	
	Retail Price	Trade & Export	Retail Price	Trade & Export
"AUTOGRAPH" SUPER STAR QUALITY	13/6	9/-	10/-	6/8
"AUTOGRAPH" QUALITY	13/-	8/8	9/-	6/-
"CANNON"	11/-	7/4	8/6	5/8
"NOTTS"	8/6	5/8	7/-	4/8
"SHERWOOD"		4/4	6/-	4/-

To be sent Postage (or Carriage) Paid, RETURN POSTAGE P. ... and Irish Free State.

TENNIS RACKETS

GRASS & HARD COURT

Every racket is GUARANTEED against defective material or workmanship.

The "SUPER STAR"

This Racket has true perfection of balance, design and appearance.

Finest selected multi-ply rounded Frame with Plane wood overlay and Beech facings. Strung Gathier's "Tournament" White Gut. Treble Blue and Gold bindings. Head fitted with Vellum protection. Blue Leather Grip fitted to Handle.

Trade & Export Price... £2 5 0 each
Retail Price £3 7 6 ..

The "PORTLAND de Luxe"

A perfect Racket; very popular and used by many of the finest players throughout the world!

Finest selected three-ply rounded Frame with Ash overlay at shoulders and wedge. Strung Geo. Tracey's finest White Gut. Black and Gold treble Gut bindings and Black collar with White edging at throat. Head fitted with Vellum protection. Black Leather Grip on Handle.

Trade & Export Price ... £2 1 8 each
Retail Price £3 2 6 ..

The "PORTLAND"

Combines extremely attractive appearance with strength and durability.

Finest selected three-piece laminated Frame with Plane wood overlay at shoulders and wedge. Strung with Super quality all White English Gut. Bound Blue and White at shoulders. Head fitted Vellum protection. Blue Leather Handle Grip.

Trade & Export Price... £1 18 4 each
Retail Price £2 17 6 ..

*TROPICAL GUT can be substituted in any of these rackets without extra charge.

TENNIS RACKETS

BRITISH THROUGHOUT

Only the finest materials are used in these rackets. Every model is hand-made and strung with the most reliable English Gut obtainable.

The "SPECIAL"

A great favourite with many leading players

Best selected two-piece Ash Frame with Beech veneer, strengthened at shoulders with Ash overlays. Strung best White English Gut with Red and Gold bindings at shoulders. Head fitted Vellum protection. Red Leather Handle Grip.

Trade & Export Price ... £1 8 0 each
Retail Price £2 2 0 ..

The "CASTLE"

Selected English rent two-piece Ash rounded Frame with Blue Inlay. Ash overlay at shoulder and wedge. Strung with all White English Gut, treble Dark Blue and White bindings at shoulders. An attractive medium priced model of exceptional value. Blue Leather Grip.

Trade & Export Price ... £1 3 4 each
Retail Price £1 15 0 ..

The "TRENT"

Selected nine-ply rounded frame, strengthened with ash overlays at shoulders and wedge. Strung good English White Gut, treble plain Red and Gold bindings and Red leather grip.

Trade & Export Price ... £1 0 0 each
Retail Price] £1 10 0 ..

*TROPICAL GUT can be substituted in any of these rackets without extra charge.

CONTINUED ON NEXT PAGE.

CUSTOMERS' OWN PROPRIETARY LINE S LIP & E P GENT



CUSTOMER OWN PROPRIETARY LINES SUPPLIED—SEE PAGE 11.



SOME SECTIONS GUNN & MOORE

The immense timber grading yard where willow trees are riven into bat clefts, and stacked for their first period of seasoning.

Secondly, showing Bat clefts stored in sheds for thorough and natural seasoning.



One of the Gunn & Moore Cricket Bat workshops, showing the rough blades being hand-shaped.

OF THE FAMOUS FACTORY



A corner of the Cricket Bat Finishing Shop where every model is rigidly inspected before being passed.



Part of the G. & M. Tennis Racket Workshops. Here, again fine hand workmanship is maintained in every phase of production.



G. & M. Cricket Bats being carefully selected from an immense store of graded bats.